THE EMPLOYERS Council

LEADING ORGANIZATIONAL TRANSFORMATION

EVOLVE TO A HIGHER LEVEL OF SUSTAINED PERFORMANCE

3.5 Strategic Recertification Credits

SEMINAR ANNOUNCEMENT

Company leaders and human resource professionals are often called upon to help transform their organizations to a higher level of sustained performance. Eventually, every organization must decide whether to transform or go extinct. History suggests the vast majority of organizations will go extinct simply because they do not understand how to evolve. *Don't let it happen to you!* In this inspiring and informative seminar, **John Lee**, President of Alpha Quality Consulting, will provide attendees with an understanding of the art and science of organizational transformation, which can help raise your organization above the mundane to a level of inspiring performance!

Topics to be covered include:

- Why transformation is necessary
- Basic model of organizational transformation
- Fundamental elements of organizational transformation: personal transformation, cultural transformation, and tools transformation
- What a functional organizational culture looks like
- Who is responsible for cultural change
- How to become influential enough to change organizational culture

Who should attend: All members of management who influence the evolution of company processes and performance including human resource professionals, executives, managers, and supervisors.

Certification: This program is approved for 3.5 ***strategic*** recertification hours toward PHR, SPHR, and GPHR recertification through the HR Certification Institute (HRCI).

Where:	**Radisson Hotel** 215 W South Temple, Salt Lake City, UT	**When:**	**Tuesday, February 28, 2012** Seminar: 8:00 a.m. - 12:00 noon
Cost:	$129 per Council member; $209 per non-member		Registration & breakfast buffet: 7:30 - 8:00 a.m.

REGISTRATION INFORMATION:

Name_____

Name_____

Name_____

Company_____

Address_____

City/State/Zip_____

Phone_____ Fax _____

E-mail Address(es) of person(s) to receive reminder:

_____

_____

_____

PAYMENT METHOD:

Cost: $129 per Council member
$209 per non-member

____Check Enclosed

____Bill Me

____Charge Credit Card

____Visa ____Master Card ____Amer Exp ____Discover

Credit Card #_____

Expiration Date_____

Name on card _____

Signature_____

Refund given if cancellation is received at least one week prior to seminar

Register for *Leading Organizational Transformation* by:

E-mail: info@ecutah.org
Fax: 801-364-8915
Phone: 801-364-8479

Mail: The Employers Council
175 W 200 S, Suite 2005
Salt Lake City, UT 84101

** The use of this seal is not an endorsement by HR Certification Institute of the quality of this program. It means that this program has met HR Certification Institute's criteria to be pre-approved for recertification credit.*